

TALL TAILS°SLEEPPLAYEXPLORE



WELLNESS BEYOND FOODTM

Tall Tails supports the foundation of a healthy & active lifestyle with your pet. Whether they're sleeping, playing, or exploring, Tall Tails helps dogs be the best versions of themselves. From the comforts of home to the neighborhood trail, Tall Tails is part of the adventure.



EXPLORE



Founded in 1933, our company started manufacturing newborn bedding and apparel. We have been privileged over our 90+ years history to have the trust of millions of parents and families bringing our products into their homes. Always having a passion for our pets, in 2013 we created a line of pet products under the same formula we had for baby: build

WE BABY YOUR PET[™]

trust; a commitment to quality; give back to the community; and exceptional customer service. As it turned out this was exactly what pet parents were in search of.

As a family business, we focus on independent pet retailers and do not sell to e-commerce giants or big box retailers. We commit to listening, innovating, and executing to add value to our distributor and retail partners as well as our local pet communities.





SQUEAKER PLUSH TOYS



Baby-soft plush squeaker toys are inspired by the outdoors so dogs can bring the fun indoors.



Double reinforced fabric for longer lasting fun with stuffing made from 100% recycled plastic bottles.



Squeaker is sewn into a separate pouch and stitched into the seam for extra protection.

SENSORY







Size:

Cost:

7"

MSRP: \$16.99

Style #: PT760

022266178422

\$7.50

OYSTER W/ PEARL MINI YETI

Size: 5" \$6.50 Cost: MSRP: \$12.99 Style #: PT682



DUCK

12" Size: \$10.00 Cost: MSRP: \$19.99 Style #: PT510





FISH Size: 12" \$10.00 Cost: MSRP: \$19.99 Style #: PT511



LET'S CELEBRATE GIFT SET

Celebrate any occasion with this festive 3-piece dog toy set.

Includes a plush bone squeaker toy, latex squeaker ball, and rope tug

- The perfect gift for birthdays, holidays,
- and welcoming a new dog home One size available

Size: **3-PIECE SET** \$10.00 Cost: MSRP: \$19.99 Style #: PT759







MONARCH



022266176190 BEE

Size: 5" \$6.50 Cost: MSRP: \$12.99 Style #: PT678



MINI HEDGEHOG

Size: 5" \$6.50 Cost: MSRP: \$12.99 Style #: PT711 022266177418





02226616747 SQUIRREL

12" Size: \$10.00 Cost: MSRP: \$19.99 Style #: PT532

022266162582





5"

Style #: PT508

022266148555

\$6.50

\$12.99

Size

Cost:

MSRP:

FOX

Size:

Cost:







Customer favorite!

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SQUEAKER PLUSH TOYS



Baby-soft plush squeaker toys are inspired by the outdoors so dogs can bring the fun indoors.



1

Double reinforced fabric for longer lasting fun with stuffing made from 100% recycled plastic bottles.

Squeaker is sewn into a separate pouch and stitched into the seam for extra protection (excluding Animated Toys).

Giggle stick for

a surprising sound!



BAIT BUCKET

\$11.50

MSRP: \$22.99

Style #: PT683

022266176251

For search & find fun!

Bucket 9" Minnows 5"

Size:

Cost:

CLASSIC SQUEAKER TOYS CONT.

Inspired by the outdoors, these toys are perfect for indoor interactive play.

- Dog toys that squeak & crinkle for sensory play.
- Elevated designs that enhance any toy section.





022266172048



PEACOCK 9" Size \$10.00 Cost: MSRP: \$19.99 Style #: PT720

ANIMATED PLUSH TOYS

Baby-soft plush toys that come to life when squeezed. No batteries required - all your dog needs for fun is you.

- Wings flap, ears and tails flop, pichers pinch, and legs kick
- Outdoor inspired designed so dogs can bring the fun indoors
- Nine styles available

SEA TURTLE

9" Size: Cost: \$11.50 MSRP: \$22.99 Style #: PT783

Style #: PT756

022266178385



Style #: PT772

022266179344





SCAN ME!

Watch these toys come to life.







9" Size: Cost: \$11.50 MSRP: \$22.99 Style #: PT731



SEAGULL

Size: 9" \$11.50 Cost: MSRP: \$22.99 Style #: PT664

022266176022







WHALE

MSRP: \$22.99

Style #: PT619

14"

\$11.50

Size:

Cost:

FROG 9" Size: \$11.50 Cost: MSRP: \$22.99 Style #: PT730

022266177746

SQUIRREL

9" Size: Cost: \$11.50 MSRP: \$22.99 Style #: PT665

022266176046

INNER ROPE BODY PLUSH TOYS



Baby-soft plush squeaker toys with tough inner rope structures.



Prey to Play[™]- satisfy a dog's natural prey drive with toys that recreate the feeling of carrying captured prey.



Squeakers are sewn into a separate pouch and stitched into the seam for extra protection.

SENSORY



YETI & FRIENDS

Comforting high-pile plush toys with inner rope bodies.



STUFFLESS

Stuffless toys for less-mess play. Tough inner rope and squeaker in the heads.

SQUIRREL

16" Size: Cost: \$7.50 MSRP: \$14.99 Style #: PT712



FOX

Size: 16" \$7.50 Cost: MSRP: \$14.99 PT714 Style #•

022266177685









PAUL BUNYAN 14" Size:

Cost: \$11.50 MSRP: \$22.99 Style #: PT777

POSSUM

Size: 11" \$10.00 Cost: MSRP: \$19.99 Style #: PT779



13" Size: Cost: \$10.00 MSRP: \$19.99 Style #: PT778

SLOTH Size: 16" \$10.00 Cost: MSRP: \$19.99

Style #: PT715

022266177692

OCTOPUS

MSRP: \$22.99

Style #: PT686

022266176282

14"

\$11.50

Size:

Cost:

022266179405



Style #: PT716

Great for fetch -

fling & fly!

022266177708

Merchandises upside

down by tail!

\$11.50 MSRP: \$22.99 Style #: PT685 022266176275







The perfect

pair!

Blue Ox found on page 7.



NESSIE





Crinkles & squeaks!

CRUNCH PLUSH TOYS



Baby-soft plush toys with BPA-free water bottles that crunch and squeak to stimulate a dog's senses.



Outdoor inspired designs so dogs can bring the fun indoors.



These toys will entertain dogs for hours, providing natural bonding with pet and pet parent.

Limited Quantities

SQUIRREL

Style #: PT719

\$6.00

\$11.99

Size:

Cost:

MSRP:



SHARK 14" Size: Cost: \$11.50 MSRP: \$22.99 Style #: PT620

022266173151

FISH

7'

Style #: PT718

FETCH

\$6.00

\$11.99

Size

Cost:

MSRP:



LATEX SQUEAKER TOYS Not your average latex toy - soft, pliable and durable.



Paul Bunyan found on

page 6.



9"

MSRP: \$22.99

Style #: PT681

02226617623

\$11.50

Size:

Cost:



GATOR 15" Size: Cost: \$11.50 \$22.99 **MSRP:** Style #: PT646



SNAPPING TURTLE

SENSORY

Size:	15"
Cost:	\$11.50
MSRP:	\$22.99 🦼
Style #:	PT647
02226	6174769
Limited	l Ouantities

022266174752



Loud squeaker stimulates & excites dogs

- Dogs love the pliable yet rugged latex material
- Four styles available







A pliable and durable fabrication that is ideal for indoor or outdoor play

- Braided weave allows teeth to penetrate the voids creating a massaging & flossing action
- Four styles available

NAVY INFINITY TUG







NAVY RING

Durable fetch & tug toys constructed with seatbelt-like material.



BRAIDED TOYS

TUG







Withstands up to 1,000 lbs of pull strength!

FORAGING MATS



The Tall Tails Foraging Mats are designed to slow down eating and make feeding fun!



These mats hold every type of food from kibble to raw and the treats in-between meals.



Made with 100% food grade silicone, meeting FDA requirements: Contains no BPA or phthalates.

FORAGE 🦰

VETERINARIANS RECOMMEND SLOW FEEDERS FOR BETTER DIGESTION. New! Available July 2024 **Foraging Mats** 8.5" x 8.5" Size: Smooth obstacle to satisfy \$10.00 Cost: the instinctual activity of MSRP: \$19.99 foraging for food! Style #: PT801 | PT802 | PT803 SPRING CLOVER | GRASSY MEADOW | RIVER ROCK 022266180548 Allalin Overlapping edges to join additional mats together! SKID RESISTANT BOTTOM FOOD SAFE CREATE UNIQUE LANDSCAPES EASY TO USE FOR YOUR DOG TO EXPLORE

HOWEVER YOUR DOG EATS

KIBBLE (ALL TYPES) • CAN/WET FOOD • FROZEN/RAW FRESH/HOME-COOKED • SPREADABLES & TREATS





NATURAL RUBBER REWARD TOYS



Designed to hold and dispense various treats as dogs interact with the toy.



Toys wobble, rock, and spin for engaging and enriching play.



Freeze for longer-lasting play. These toys are dishwasher top-rack safe.

POLAR

Fill with water, goat's milk, or broth and freeze for a cooling treat.

- Weighted base wobbles, rocks, and spins to add fun engagement Designed to stack neatly in freezer for easy storage
- Dishwasher top-rack safe





TRUNK

Fill with kibble or treats or apply spreadables to outside.

- Both ends hold treat sticks, jerky, etc
- Concave design keeps spreadables off of floors and carpets
- Dishwasher top-rack safe







ACORN

Insert kibble or treats or apply spreadables to outside.

- Insert treat sticks to top or bottom ports
- Perfect for small dogs
- Dishwasher top-rack safe

Size:	3"
Cost:	\$6.50
MSRP:	\$12.99
Style #:	PT630
022266	173113



HIVE

Fill with kibble or treats to keep pets busy and rewarded.

- Retention sleeve keeps treats from pouring out the top
- Weighted base wobbles, rocks, spins, and distributes treats
- Dishwasher top-rack safe

5" Size: Cost: \$12.50 MSRP: \$24.99 Style #: PT734 022266178248





REWARD

EVERGREEN

Fill with kibble or treats or apply spreadables to outside.

- Insert bully sticks or jerky treats to bottom port
- Weighted base wobbles, rocks, and spins to add fun activity
- Dishwasher top-rack safe

5" Size: Cost: \$6.50 \$12.99 MSRP: Style #: PT733

Apply spreadables to grooves!



Insert kibble or treats or apply spreadables to outside.

- Inner cavity design slowly releases kibble or treats as dog interacts with the toy
- Grooves hold spreadables
- for lickable enjoyment Dishwasher top-rack safe

Size:	4"
Cost:	\$9.50
MSRP:	\$18.99
Style #:	PT629

022266173106

Best-







GOAT COLLECTION



FETCH

Playing fetch & tug are the purest forms of interactive play making these the Greatest of All Toys - G.O.A.T.

Designed for how pets play and pet parents shop, these toys are highly visible and color-coded by size for easy shopping at retail.

"I cannot recommend this ball more!! It really is the Greatest Of All Time!! Welles and I believe in this ball so much we have given them to customers and strangers. It bounces HIGH, it floats and it rolls a very long way. If you need to play fetch with your friend THIS IS THE BALL FOR YOU !!"

aka Nutmeg_onster APPROVED









Apply spreadables!







022266177869











NATURAL LEATHER TOYS



Exterior: All-natural leather made from water buffalo hide.



Interior: Layers of reinforced natural wool-felt OR coconut husk.



Durable toys dogs love to fetch, tug, and crunch down on.



NATURAL LEATHER CRUNCH

Designed with a BPA-free water bottle for a thrilling crunch!





"My dog is big fan of tug and fetch, but only chews if it has a squeak. This toy is FABULOUS for fetch and tug - AND it smells like a campfire (not sure if this was intended or not). I'm ordering a couple for Christmas presents for the other dogs in the neighborhood that are fetchers and tuggers.

Thank you!"

Janelle November 2022



Bestselling! **B**

FY TALL TAILS

FETCH

BLANKETS & BEDDING



Baby-soft blankets in a variety of sizes to fit all breeds (and humans too).



The perfect addition to a dog's sleep spot or favorite travel accessory for on-the-go comfort & security.



Fully machine washable and dryable. Size reference: SM-20"x30", MD-30"x40", LG-40"x60"

NATURAL NESTING

PORTABLE COMFORT

Dogs find comfort in places they associate with the coziness of a den. They can paw, nuzzle, and rearrange a blanket to create a comfortable nest.

Traveling & unfamiliar places are stressful for dogs. A favorite blanket, with the familiar scents of their home & humans, can provide comfort & security on-the-go.

EASY CARE

Blankets are the perfect bed accessory. They facilitate dog burrowing & nesting and are easier to wash than bulky beds. 100% machine wash & dry safe.

RED BONE



022266138136

Style #: PB198

022266173021

Size:

Cost:

MSRP:

SOUTHWEST

MD

\$15.00

\$29.99





HUNTER'S PLAID MD



HOUNDSTOOTH

022266148524



WATERPROOF BLANKETS

Fluffy blankets with a waterproof inner layer to protect surfaces from messes.



FROSTED GREY

LG Size: Cost: \$45.00 MSRP: \$89.99 Style #: PB204 022266176114

KHAKI

Size: LG \$45.00 Cost: MSRP: \$89,99 PB205









NAVY PLAID

Size: MD \$15.00 Cost: \$29.99 MSRP: Style #: PB202

HOUNDSTOOTH

LG Size: \$20.00 Cost: MSRP: \$39.99 Style #: PB146 022266138372





CHARCOAL ICON





EMBOSSED BONE

Size: LG \$30.00 Cost: MSRP: \$59.99 Style #: PB161 022266138204



ANYWHERE CUDDLER[™]

Gives dogs and cats the comfort they deserve while keeping furniture or cars protected from shedding or messes.

Two colors available

FROSTED GREY

34"x34" Size: Cost: \$35.00 MSRP: \$69.99 Style #: P74500

022266178170

KHAKI

34"x34" Size: Cost: \$35.00 \$69.99 MSRP: Style #: P74501









Merchandised on wooden hanger





CLEAN & DRY



Absorbent materials help to prevent wet & muddy dogs from tracking through the house.



Products designed to help manage the mess & stress of at-home bathing & outdoor adventures.

Towels and mitts are fully machine washable and dryable for easy cleanup.

LICKABLE REWARD DISH











CAPE TOWEL - AQUA Size: Cost: MSRP: \$24.99 Style #: PC223



27"X27"

\$12.50





SMALL DISPLAY PROGRAMS

COUNTERTOP DISPLAY

Set-up a beautiful selection of pet products in minutes for a store-in-store experience.

- Tower rotates 360 degrees and the solid base ensures a sturdy display.
- Small size is perfect for checkout counter impulse purchases.







SIDE 1 & 2

SIDE 3 & 4

WOOD PDQ DISPLAY

Set-up a beautiful selection of pet products in minutes for a store-in-store experience.

- PDQ provides an organized on-shelf or countertop display for impulse purchases.
- Assortment of top-selling toys fit perfectly inside the box.



For display reference only - product assortment will vary Cost shared between retailer & Tall Tails

FLOOR FIXTURES



Our fixture program provides easy & effective merchandising solutions.



Tower rotates 360 degrees & product hangs off metal hooks in peg board.

Tower breaks down into three nesting sections for shipping.

GIFT TOWER

Set-up a beautiful selection of pet products in minutes for a store-in-store experience.

- Beautifully display a carefully curated selection of new & best-selling toys - includes one blanket sku.
- Review order form for convenient replenishment options.
- Size: 15" x 15" x 65"



Cost shared between retailer & Tall Tails





A more effective shipping method



TOY TOWER

Set-up a beautiful selection of pet products in minutes for a store-in-store experience.

- Beautifully display a carefully curated selection of new & best-selling toys.
- Review order form for convenient replenishment options.
- Size: 15" x 15" x 65"



Cost shared between retailer & Tall Tails









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TALL TAILS POLICIES

A.C.

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A.

NEW CUSTOMERS

To set up your account we will need the following information:

Name & type of business

2

15

25

- Resale certificate number
- Billing & shipping address

PAYMENT TERMS

All major credit cards accepted To apply for net 30 days terms, please request a credit application

FINANCE CHARGES

1.5% of past due balance will be charged for each month's late payment. \$35 charge for returned checks

MAP POLICY

Minimum advertised price for all tall tails products shall be 30% less than the msrp listed on each tall tails product. Map pricing is established by 3tbrands and may be adjusted by 3tbrands at its sole discretion and without prior notice.

3rd PARTY MARKETPLACES

We restrict sales to authorized brick-and-mortar retailers. Internet sales must be pre-approved by 3tbrands

We do not sell on Walmart, Chewy, Petco or PetSmart

ORDER REQUIREMENTS

Minimum order value: \$150 wholesale.

SHIPPING

All orders are delivered to you prepaid, at 10% of product wholesale cost and the freight charge will be added to the invoice. For small package shipments we use ups and fedex ground, larger shipments will be delivered by truck.

BACKORDERS

No backorders. All out-of-stock products can be substituted & you will be informed when back-in-stock.

UPC CODES

All items in this catalog carry upc codes.

CLAIMS

Claims must be made within 7 days of delivery.

RETURNS

We accept returns for products shipped in error or for products that have a manufacturing defect. Please contact us for assistance.

Prices are subject to change without notice Assortment & availability are subject to change



DIRECT SALES & CUSTOMER SERVICE

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